



Innovation in Personalized Medicine and Population Health

Exploring Emerging Solutions through Multi-Cancer Early Detection Screening



Background

Recent advancements in genomics have made it possible to detect multiple forms of cancer at an early, more treatable stage. Using a single blood draw, this technology can detect cancer-associated DNA in the bloodstream and detect cancer signal origin, informing healthcare providers and patients of the need for a diagnostic evaluation with the goal of catching cancer early. Early cancer detection has the potential to save lives and has an important place in population health management.

Series Overview

With grant support from GRAIL, the Jefferson College of Population Health (JCPH) created this series to inform doctors and health system administrators about technological advancements in the field of cancer detection. JCPH identifies speakers with expertise in science, technology, policy and population health, and works with them to plan the content for each session.

Program Goals

- Introduce participants to multi-cancer early detection technology
- Discuss how multi-cancer early detection can complement current screening mechanisms
- Explore the role of multi-cancer early detection in a comprehensive population health management strategy

About the Speakers

JCPH has curated a network of experts from around the country with diverse backgrounds and expertise to serve as the presenters for this series. They are well-versed in this cutting-edge technology and will offer insight into the opportunities multi-cancer early detection technology can provide.

Request a Session

If you are interested in hosting a session for your organization or for a professional conference, JCPH will work with you to plan and coordinate a session that meets your needs. For more information about session topics and speakers, please visit [Jefferson.edu/PopHealthSpeakerSeries](https://jefferson.edu/PopHealthSpeakerSeries). Complete a **Session Request Form**, where you will be asked to provide information about your organization, the intended audience and potential dates and times.

Guidelines

- There is no charge to the host organization
- JCPH is responsible for planning and coordinating content development with speaker and host organizations
- Specific products or therapies will not be endorsed or promoted
- One session per organization per year; 4-6 weeks advance scheduling is required
- Host organizations must provide information on attendee demographics and a registration list
- Attendees must complete a post-event evaluation; the host organization must return the evaluations to JCPH within 30 days of the session

About Jefferson College of Population Health and the Series

As the first college of population health established in the country, JCPH is committed to improving population health outcomes in the United States and around the world.

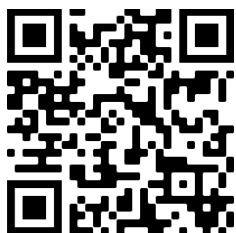
For more information about the Jefferson College of Population Health and our graduate academic and professional development programs, visit [Jefferson.edu/PopulationHealth](https://jefferson.edu/PopulationHealth).

For more information about the Innovation in Personalized Medicine and Population Health Speaker Series visit [Jefferson.edu/PopHealthSpeakerSeries](https://jefferson.edu/PopHealthSpeakerSeries) or contact zoe.vanorsdol@jefferson.edu.

To request a session, complete the form at [Jefferson.edu/SessionRequest](https://jefferson.edu/SessionRequest).

GRAIL

Financial support for Innovation in Personalized Medicine and Population Health Speaker Series provided by GRAIL



Link to Session
Request Form