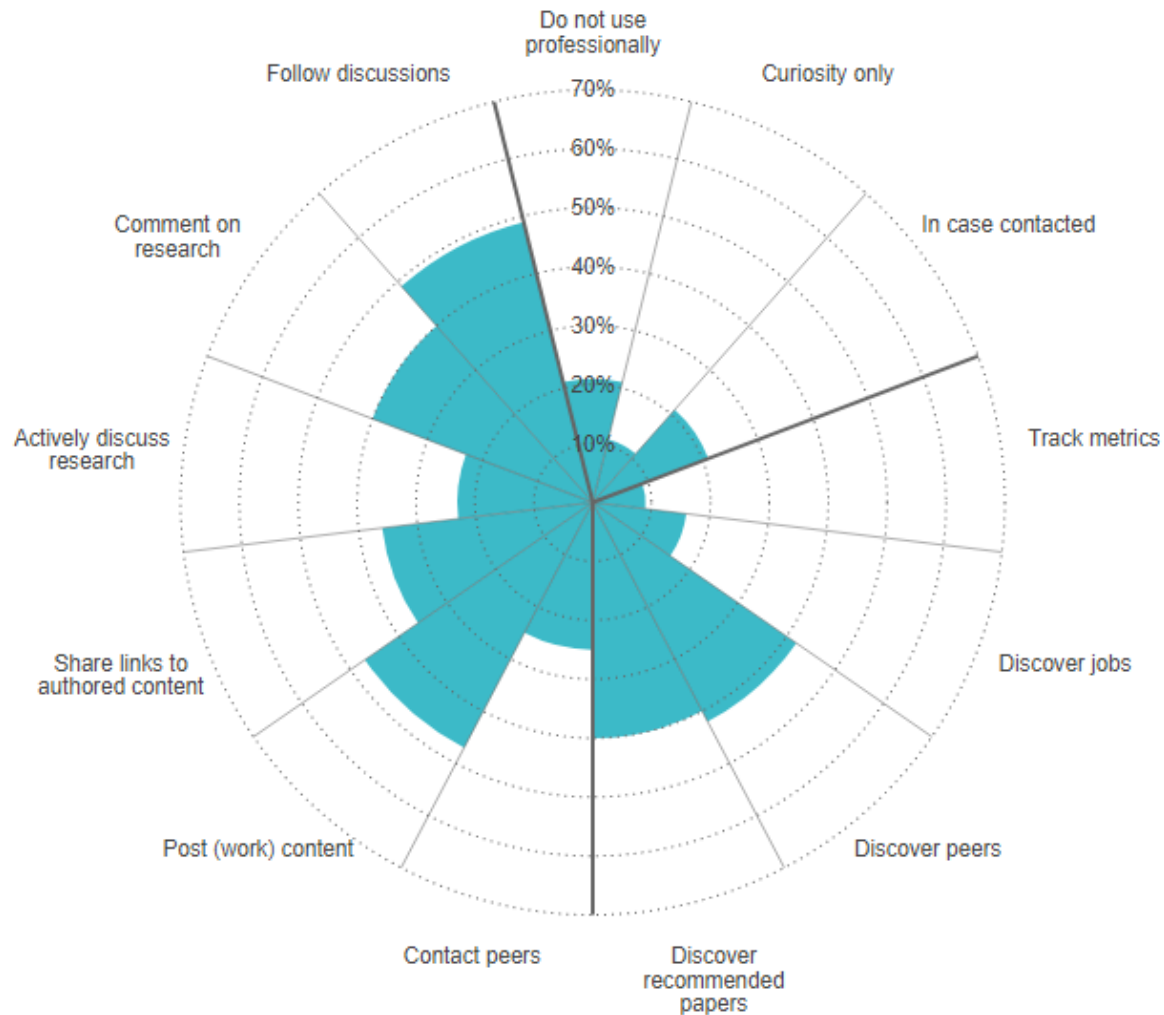


Social Media for Scientists



Nicolette Heinsinger, PhD Candidate
Karuna Meda, Science Writer

Why use social media?



Why use social media?

- **CONNECT** with peers, community, public, policy makers
- **SHARE** research, anecdotes, experiences
- **DISCOVER** papers, conferences, mentors, jobs
- **EXPAND** professional networks, science and world-views



Reputation building - share YOUR science!



Hi, this is Nicolette Heinsinger @nheinsinger & Vivian Allahyari @allahyarivivian from the lab of Dr. Angelo Lepore in the Neuroscience Department at @JeffUniv. Follow us today for our theme of "Mind the gap – Therapeutic Strategies for treating Spinal Cord Injury" #Jefftakeover



Jefferson Research @Rese... · 1/8/20 ...
Replying to @ResearchAtJeff

Spinal Cord Injury (SCI) currently affects nearly 300,000 people in the US, and there are about 18,000 new SCI cases every year. SCI results in loss of motor function, as well as debilitating chronic neuropathic pain (NP). #neuroscience #spinalcordinjury #ScienceTwitter

1 2 5



Jefferson Research @Rese... · 1/8/20 ...

Many SCI patients suffer from limb paralysis and loss of respiratory function, and treating these symptoms is critical to restore quality of life for these patients. The Lepore lab is dedicated to finding novel therapeutic strategies for repair. #regeneration @ReeveFoundation

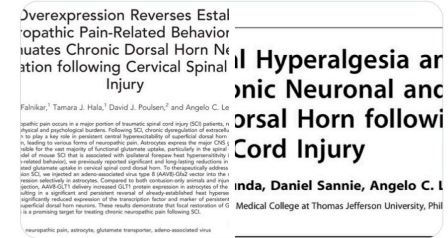


1 2 4



Jefferson Research @Rese... · 1/8/20 ...

Many patients also suffer from chronic #neuropathic #pain (NP), often described as "burning, stinging or pins and needles". Understanding the causes of NP is critical to develop new treatments for these patients. The Lepore Lab seeks to understand the underlying mechanisms of NP.



1 1 5



Jefferson Research @Rese... · 1/8/20 ...

Vivian (@allahyarivivian) is a postdoctoral fellow studying how diverse cell types can be used to promote #regeneration after #SCI. Specifically, she is interested in cell #transplantation therapeutic strategies to improve respiratory function following SCI. @OpenAcademics

1 4 11



Jefferson Research @Rese... · 1/8/20 ...

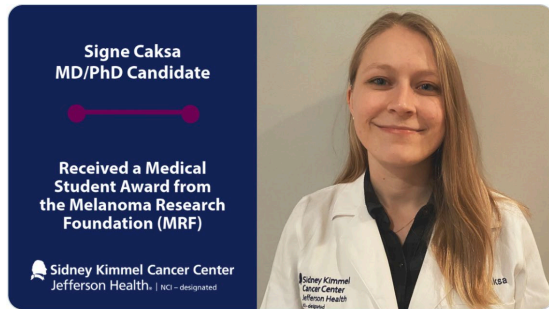
Nicolette (@NHeinsinger) is a 4th year PhD Candidate studying #neuropathic #pain following SCI. She is interested in how plasticity of excitatory #synapses after SCI could contribute to neuropathic pain. #PhDChat @OpenAcademics #AcademicTwitter

2 8

Reputation building - share your accomplishments!

Sidney Kimmel Cancer Center - Jefferson Health
@KimmelCancerCtr

Congratulations to medical student Signe Caksa, who has received a Medical Student Award from @CureMelanoma for her project, "Role of SOX10 in Metastatic Melanoma Drug Resistance." @JeffersonUniv @ResearchAtJeff #melanoma #melsm #JeffersonResearch



3:21 PM · Feb 2, 2021 · Hootsuite Inc.

Jefferson Research
@ResearchAtJeff

Congratulations to Dr. Isidore Rigoutsos (@IRigoutsos) from @CompMedicineTJU for being elected as a @aaas Fellow for 2020 for his groundbreaking research in computational biology! Read more about this prestigious honor:

jefferson.edu/about/news-and...

#JeffersonResearch @JeffersonUniv

2:47 PM · Nov 24, 2020 · Twitter Web App

Elana Molotsky
@MoLOTSofScience

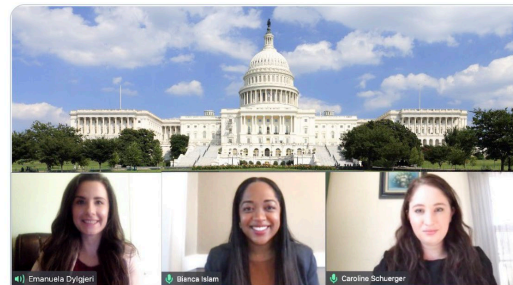
Science Twitter friends (and real life friends 😊) - Come visit my poster titled "Role of neurofilament subunit dysregulation in motor neuron degeneration in SBMA" tomorrow at 11:00am! Can't wait to talk to you about our studies using iPSCs and mouse models to study SBMA



4:14 PM · Jan 10, 2021 · Twitter Web App

Emanuela Dylgjeri
@EmanuelaDylgje1

Had a great meeting with @SenBobCasey's wonderful staffer Dr.Schaechter to discuss increased funding for @NIH and @theNCI Thank you for your continuous support for medical research and cancer researchers #AACRonthehill #aacrecr21 @biancaislam @clschuergar

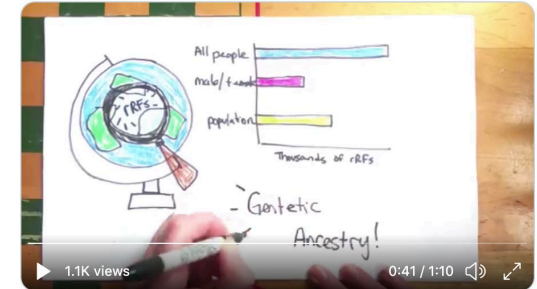


Tess Cherlin
@alldayscientess

We found that a new class of small #noncoding #RNA, #ribosomal RNA fragments (#trRFs), are produced consistently and abundantly in our #cells and depend on #geneticancestry 🌍🧬

Full 📺 youtu.be/KarpR35NSIM

#scicomm #miRNA #animate #Science
@ResearchAtJeff @SciSketch



Dr. R. Vivian Allahyari
@allahyarivivian

It's not official til it's on Twitter, right? Happy to announce the project I pitched for my #postdoc position in the Lepore Lab is officially being #funded by the @NeilsenFndn! 🎉🎉🎉 @OpenAcademics #WomenInSTEM #SomeGoodNews #SCiresearch #astrocytes



Share resources, crowdsource ideas



Jefferson Postdoc Association
@JeffPostdocs

Hello Jeff postdocs and grad students! We are planning a virtual Winter Bash for y'all, potentially in Gather town.

What do y'all want us to include in this virtual event? Let us know here!! Or DM us!!

[@GsaJefferson](#)

12:53 PM · Jan 21, 2021 · Twitter for iPhone



Raul Arturo Ramos Garcia
@RamosNeuro

Hi tweeps, I need an assist. This week, we are teaching our students about Genetically Encoded Calcium Indicators.

To drive the message home, I wanted to show them a cool video of calcium imaging in action. Can anyone share their calcium imaging video with me?

10:55 AM · Feb 28, 2021 · Twitter Web App



Ismail Ahmed
@iaahmed123

So ya'll that do calcium imaging in cell culture and slice using calcium indicator dyes... which do you prefer flou4-AM or flou8-AM? Are there better ones? Is there also a no wash version that I could use similar to the FLIPR assay kits? Whats your favorite red calcium indicator?

11:01 AM · Feb 12, 2021 · Twitter for iPhone

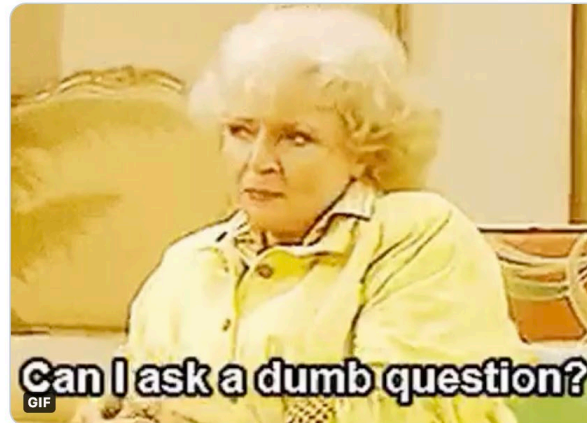
Academic Chatter Retweeted



Shannon Mason (Shan)
@Shan_Mason

Any [#journal](#) editors out there, could you please tell me, do papers that have been given 'minor revisions' generally go back to the reviewers, or just to the editors/editorial board?

[@Scholarly_Peers](#) [@AcademicChatter](#) [#PeerReview](#)



PhD Balance Retweeted



Marissa Kate
@DrMarissaKate

Current PhD students: What are the best things your supervisors do to support your [#mentalhealth](#) and [#wellbeing](#)? PhD supervisors, what do you do? Previous students/advisors welcome too! 🧑🏻‍🎓 🧑🏻‍🎓

[@AcademicChatter](#)
[@PhD_Balance](#)
[@DearGradStudent](#)
[@DisInHigherEd](#)
[#AcademicMentalHealth](#)

7:22 AM · Feb 28, 2021 · Twitter for iPhone



Lauren Langbein
@Lauren_Langbein

Blunt end ligation: is it as difficult as it sounds, [#ScienceTwitter](#)? Got any advice? [#biology](#) [#lab](#) [#science](#)

5:51 PM · Jan 28, 2021 · Twitter for Android



Anna Matuszyńska
@AnnaMatuszynska

Hey Academic Tweeps. I'm preparing a course for fresh PhD students and I need your help. Name one tool that really revolutionized your PhD and why

[@AcademicChatter](#) [@OpenAcademics](#) ↓

4:25 PM · Feb 23, 2021 · Twitter for Android

270 Retweets 60 Quote Tweets 1,140 Likes



Anna Matuszyńska @AnnaMatuszynska · Feb 23
Replying to [@AnnaMatuszynska](#)

I'll start: [@mendeley.com](#) was my very first literature tool and it helped me keeping track of the literature over three years. How about some experts in phding that I follow? [@PhD_Balance](#) [@Momademia](#) [@cjcornthwaite](#) [@SarcasmProf](#)

12



4



144



Anna Matuszyńska @AnnaMatuszynska · Feb 24
Replying to [@AnnaMatuszynska](#)

Wow! I am overwhelmed! Thank you all for sharing. I have now a lovely collection of useful tools that is still growing! I hope that my students will appreciate it [@ceplas_1](#)

1



6



Dr Anne Carpenter
@DrAnneCarpenter

If you are a PI in STEM, have you ever spoken to a journal editor about potentially publishing your research w/them?

If yes, please comment with some details; this seems to be an unspoken step-mysterious to folks without experienced mentors so pls share how/why it's done.

No

Yes, they contacted me

Yes, I contacted them

Just show results

508 votes · 16 hours left

3:12 PM · Mar 1, 2021 · Twitter Web App

Find a job, fellowship, or conference!



KMBussard @KMBussard

Post-docotoral positions available in the Bussard Lab!
We are looking for highly motivated post-docs to join the team! These positions are DOD grant funded. Check out our research below and contact Dr. Bussard if interested.

research.jefferson.edu/labs/researche... @KMBussard @ResearchAtJeff

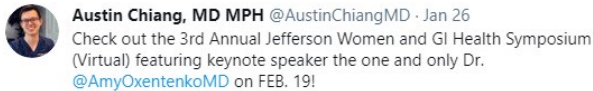
3:09 PM · Jan 12, 2021 · Twitter for Android



Elena Blanco-Suárez @westboundsigned

Call to all students and trainees at #SfNConnectome21 looking for postdoc positions 📢 If you are interested in glia biology, stem cells and/or stroke DM me. We have a spot for you! #SfN #postdocjobs

10:01 AM · Jan 12, 2021 · Twitter Web App



Topics include liver disease, IBD in women, bariatric surgery, and more. #WomenInMedicine

MORE INFO:
cme.jefferson.edu/content/women-...

3rd Annual Jefferson Women and Gastroenterology Health Symposium

Jefferson Course Directors
Cuckoo Choudhary, MD
Dina Halegoua-DeMarzio, MD
Stephanie Moleski, MD
Robin S. Miller, CRNP

Friday, February 19, 2021
Register Today!

You and 8 others



The Society for Neuroscience (SfN) @SfNtweets

The Neuroscience Scholars Program (NSP) applications are now open! Learn more about NSP and find out how you can join the 2021–2023 cohort: bit.ly/32E7UXc

#NSPeeps

Become a Neuroscience Scholar

Applications close February 11

Get started

- Update your résumé
- Obtain your advisor's Biosketch
- Determine whom you will provide 2 letters of recommendation
- Gather your unofficial transcripts
- Develop your 500-word two-year plan & statement about how the program will support your professional growth

Applications open January 14 – February 11, 2021 – plan ahead!

sfn.org/nsp



Black In Neuro @BlackInNeuro

We are so excited to partner with @NIH to bring you a webinar on Grad student and Postdoc Funding Opportunities! 💰💰 The webinar is open to all and will be held February 22, 2021 at 2:00 EST | 11:00 AM PST.

Register at: nih.zoomgov.com/meeting/regist...

NIH The BRAIN Initiative®
NIH NIH Blueprint for Neuroscience Research

PRESENT...

Grad student & Postdoc Funding Opportunities

February 22, 2021 at 2pm EST

Free Webinar

REGISTER AT THE LINK IN OUR BIO

3:38 PM · Feb 11, 2021 · Twitter Web App



What a great collaborative event, @AWISPHL! Well done! @Jefferson students & postdocs interested in a little science policy should attend. @AWISNational @GsaJefferson @JeffPostdocs

Dr. Heather Bloemhard @DrHBloemhard · Jan 28

I'm really excited to share this event I've been planning for @AWISDC, @AWIS_Bethesda & AWIS PHL w/ @AdrianaBankston: How to get involved in policy from the bench.
Feb 18 6pm EST
It's free for anyone to join; registration is required bit.ly/3qWbUfI
[Show this thread](#)

AWIS ASSOCIATION FOR WOMEN IN SCIENCE
DC & BETHESDA CHAPTERS

HOW TO GET INVOLVED IN POLICY FROM THE BENCH

FEB 18, 2021 • 6:00 - 7:30PM EST

REBA BANDYOPADHYAY
Legislative and Science Policy Analyst

MARIA DAHLBERG
Study Director, National Academies of

ADAM KATZ
Senior Manager, Grassroots Advocacy

ADRIANA BANKSTON
Principal Legislative Analyst, University of California



Jefferson Research @ResearchAtJeff

The next #SciComm Series Workshop is all about social media! Join us on March 11th to learn tips on how to share your science, network and build community on various social media platforms! We'll be joined by @westboundsigned & @AustinChiangMD!

Register: eventbrite.com/e/social-media...

Science Communication Event

Social media for scientists!

Learn to practice science communication on various social media platforms with guest speakers Elena Blanco Suarez, and Austin Chiang.

Start your own Twitter account during the workshop and give your fellow participants a follow.

Learn tips and best practices to cultivate your online community.

Learn how to use social media platforms for networking, peer support and communicating about your research.

Thursday, March 11, 2021
1:00pm to 2:15pm

Community building

Tim Mosca (he/him)
@drosophilosophy

in honor of [#InternationalWomenInScienceDay](#) ... two brilliant scientists that keep the [@moscalab](#) thinking, laughing, and striving to do the best science we can. i am fortunate to work with both [@GAL4science](#) and [@2LexA4myshirt](#) !!



4:37 PM · Feb 11, 2021 · Twitter Web App

Sidney Kimmel Cancer Center – Jefferson Health
@KimmelCancerCtr

Today is the U.N.'s International Day of Women & Girls in Science. We honor all of the women at SKCC who are conducting leading-edge [#cancerresearch](#) so we can one day see a world without cancer. 🐦👩🏫👩🏠 [@UN_Women](#) [@ResearchAtJeff](#) [#WomeninScience](#) [#WomeninSTEM](#) [#UntilEveryCancerIsCured](#)



9:37 AM · Feb 11, 2021 · Hootsuite Inc.

500QueerScientists Retweeted
Jordan Hoffelt [@pyroov8](#)

Today someone from the area where I grew up found me through [@500QueerSci](#) and we connected to establish a dialog about being queer in STEM from rural southwestern PA.

It feels good to be able to be a role model to people with shared experiences

6:25 PM · Feb 15, 2021 · Twitter for iPhone

Lauren Langbein
@Lauren_Langbein

Time for a little fun [@AcademicChatter](#) [@OpenAcademics!](#)

What's the weirdest thing someone would find in your desk at work?

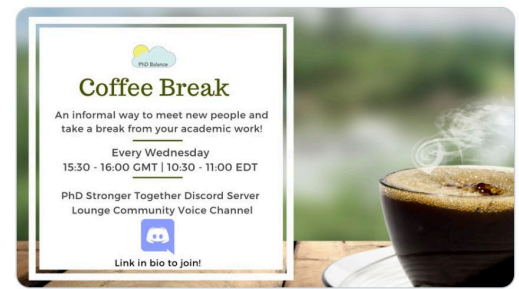
10:16 AM · Feb 25, 2021 · Twitter Web App

PhD Balance
@PhD_Balance

Looking for an informal way to meet new people and take a break from your academic work? Join us every Wednesday on the [#PhDStrongerTogether](#) Discord server for your weekly coffee break! 10:30ET / 15:30 GMT

[#AcademicChatter](#) [#PhDChat](#) [#PhDLife](#)

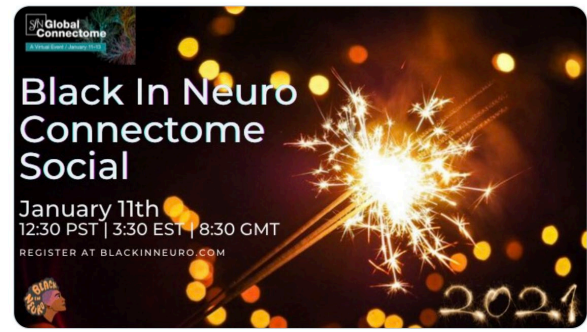
To join: discord.com/invite/g9j9Vra



12:00 PM · Feb 23, 2021 · Hootsuite Inc.

Black In Neuro
@BlackInNeuro

Looking for a way to set your goals and aspirations for 2021? Join us for our first [#BlackInNeuro](#) social of the year at [#SfNConnectome21!](#) RSVP here: tinyurl.com/y26dfc8c [#NSPeeps](#)



12:37 PM · Jan 8, 2021 · Twitter for iPhone

OpenAcademics
@OpenAcademics

[#FollowFriday](#) - 1st gen edition (join if you're a 1st gen academic) ❤️

- 1) Who are you (in words) 😊
- 2) Who are you (in pictures or a GIF) 🥰
- 3) Follow each other 🙌

[#AcademicTwitter](#)



8:30 AM · Feb 26, 2021 · Twitter Web App

Community building highlight: #BlackInX organizations



Black In Neuro
@BlackInNeuro

Highlighting Black excellence in all 🧠-related fields. See website for [#BlackInNeuro](#) profiles & events!

[blackinneuro.com](#) 📅 Joined July 2020

170 Following 19.4K Followers

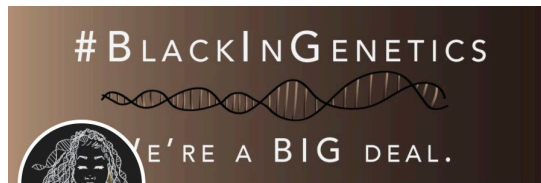


BlackInImmuno
@BlackInImmuno

A collective of scientists celebrating, amplifying, and promoting the work of Black [#immunologists](#) across the globe.

[blackinimmuno.org/team](#) 📅 Joined August 2020

185 Following 3,551 Followers



BlackInGenetics
@BlackInGenetics

BIG is an organization dedicated to amplifying voices and work by Black-identifying geneticists. [#BlackInGenetics](#) contact us [blackingenetics.com/contact](#)

🌐 United States [blackingenetics.com/job-board](#)
📅 Joined August 2020

316 Following 4,786 Followers



Black In The Ivory
@BlackInTheIvory

Amplifying the voices of "Blackademics" to speak truth about racism in academia | [#BlackInTheIvory](#) | The Creator [@DrShardeDavis](#)

📧 blackintheivory@gmail.com [blackintheivory.net](#) 📅 Joined June 2020

1,817 Following 10.4K Followers



Black in Physiology
@BlackInPhysio

Community. Black Physiologists. Supporters. Excellence.

[#BlackInPhysiology](#)
[#BlackInPhysio](#)

📧 info@BlackInPhysiology.com [blackinphysiology.com](#)
📅 Joined August 2020

146 Following 2,269 Followers



Black Microbiologists Association (BlackInMicro)
@BlackInMicro

Black Microbiologists Assoc./Black In Microbiology Official Twitter Page
[#BlackInMicro](#)
Contact: [admin@blackinmicrobiology.org](#)
Become a member on our website!

[BlackInMicrobiology.org](#) 📅 Joined July 2020

73 Following 7,785 Followers

#BlackInSciCommWeek is October 4-10!

Building scientists. Sharing science. **BLACK IN SCIENCE BISC COMMUNICATION**



visit [BlackInSciComm.com](#)



Black In Science Communication
@BlackInSciComm

We're building scientists and sharing science, in service to our communities and beyond. Founded by [@ravenscimaven](#), and organized by caring volunteers. [#scicomm](#)

🌐 Worldwide 📅 Joined August 2020

74 Following 12.7K Followers



Black In Chem
@BlackInChem

Amplifying Black voices and celebrating Black excellence in chemistry [#BlackInChem](#) [blackinchem@gmail.com](#)

[blackinchem.com](#) 📅 Joined July 2020

501 Following 6,974 Followers

EMPOWERED WOMEN. EMPOWER WOMEN



Black Women in STEM
@BlackWomenSTEM

An online community for self-identified Black women in STEM (Science, Technology, Engineering and Mathematics)

📅 Joined January 2016

900 Following 15K Followers

Social media - A new metric of visibility and impact

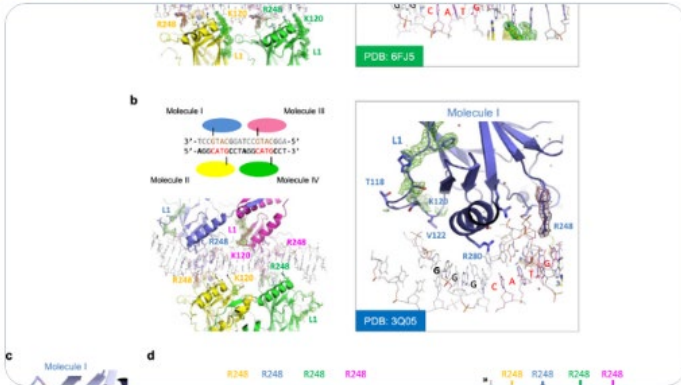


TOM GAULD

Most journals have a social media presence

Nature Communications @NatureComms · Feb 2
A new study identifying molecular mechanisms of p53 binding to high- and low-affinity p53 response elements in the genome, linked to cell cycle arrest and proapoptotic genes, respectively. @JeffersonUniv @IcahnMountSinai

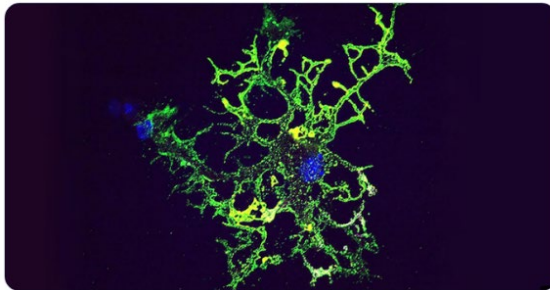
go.nature.com/36yulP4



4 29

Science Translational Medicine @ScienceTM

By isolating extracellular vesicles from nerve cells, researchers have created a therapy that can restrain autoimmunity to self-antigens, neuroinflammation, and other hallmarks of #multiplesclerosis in a mouse model. @JeffersonUniv fcd.ly/fg55wry



4:30 PM · Nov 11, 2020 · Facelift-Cloud

4 Retweets 2 Quote Tweets 20 Likes

Jefferson Research @ResearchAtJeff · Feb 26
Huge congratulations to Dr. Tchantchaleishvili on becoming the new Editor-in-Chief of @ArtifOrgans!

Artificial Organs @ArtifOrgans · Feb 26
Introducing Vakhtang Tchantchaleishvili, MD @JeffersonUniv as the new #EditorInChief of @ArtifOrgans onlinelibrary.wiley.com/doi/10.1111/ao...

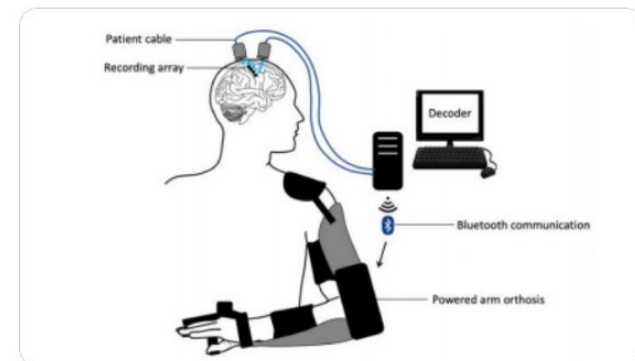
Chen Wu @ChenWuMD

Preprint of our work on a neuromotor prosthetic to treat stroke-related paresis on @medrxivpreprint.

#BCI coupled with exoskeleton has the potential to "electrically bypass" the stroke and promote neurally driven limb function!

@ResearchAtJeff

medrxiv.org/content/10.110...

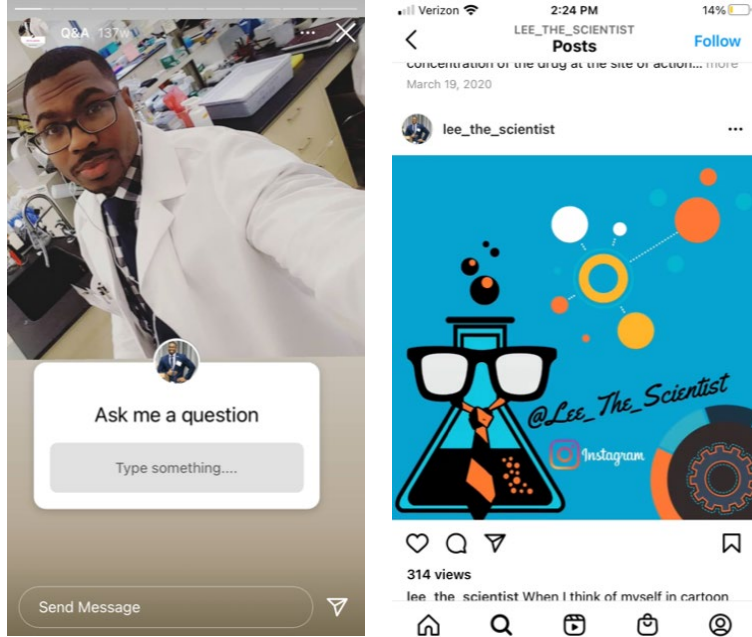


12:21 PM · Feb 19, 2021 · Twitter Web App

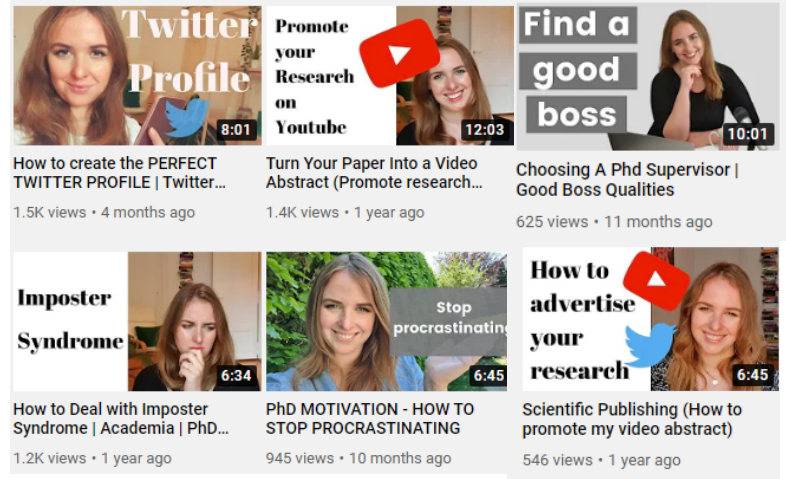
6 Retweets 1 Quote Tweet 37 Likes

Other platforms

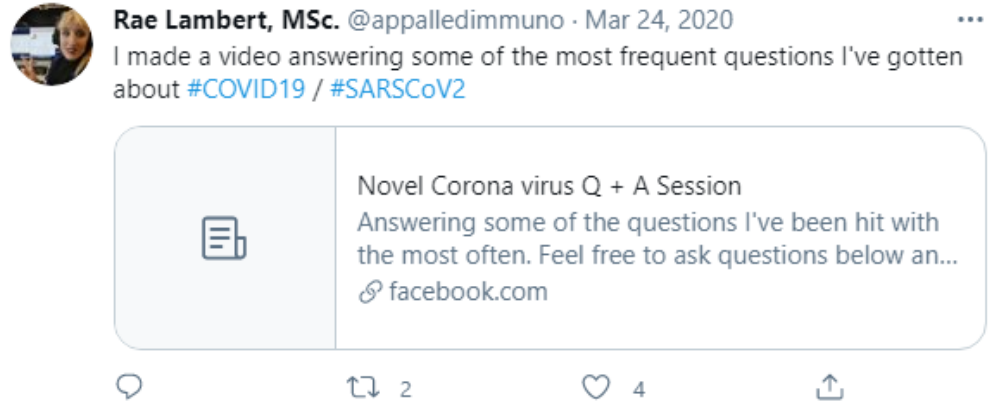
Lee_The_Scientist - Instagram



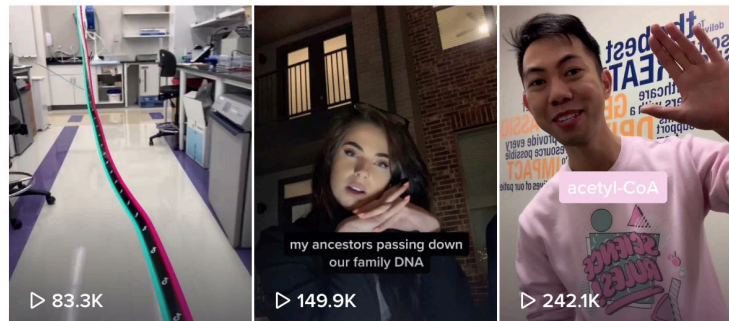
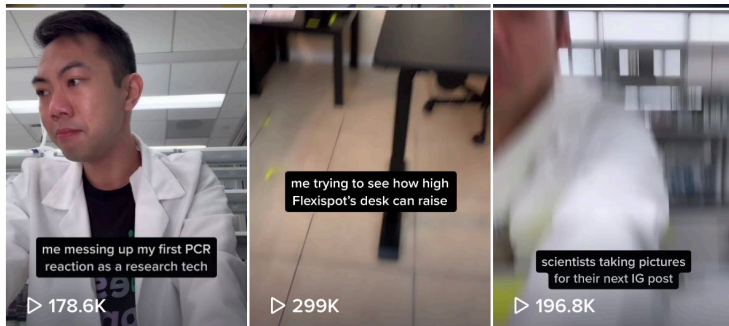
Career Conversations - YouTube



Rae Lambert- Facebook



Lab Shenanigans - TikTok



Guest speaker - Dr. Elena Blanco-Suárez!

- Assistant Professor of Neuroscience, Thomas Jefferson University
- Past organizer, ComSciCon



...   **Following**

Elena Blanco-Suárez
@westboundsigned Follows you

Ph.D. Asst Professor of Neuro. Alien. Into writing, punk music, #SciComm, bad horror movies, laughing, and Asturias ❤️

📍 Philadelphia, PA research.jefferson.edu/labs/researche...
📅 Joined August 2009

589 Following 1,506 Followers

Guest speaker - Dr. Austin Chiang!

- Assistant Professor of Medicine, Sidney Kimmel Medical College at Thomas Jefferson University
- Chief Medical Social Media Officer, Jefferson Health
- Founding President, [Association for Healthcare Social Media \(AHSM\)](#)

Twitter



WEAR A MASK
WASH YOUR HANDS
CHECK YOUR SOURCES

@austinchiangmd

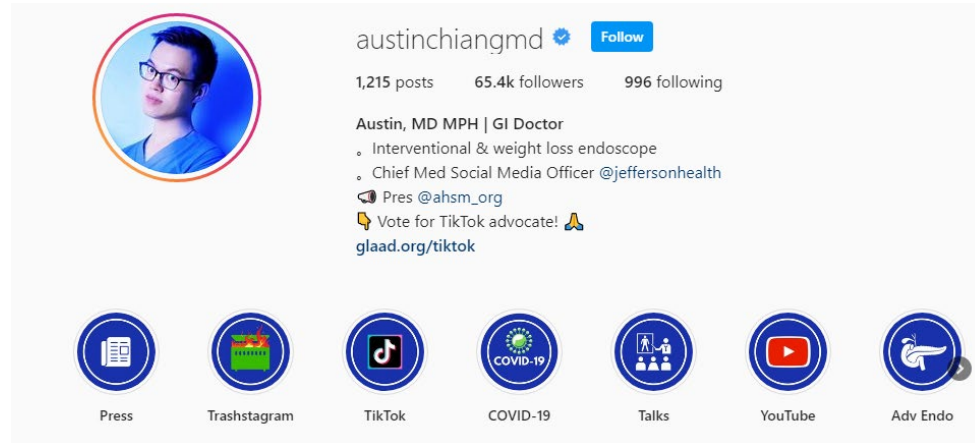
Austin Chiang, MD MPH
@AustinChiangMD Follows you


Advanced Endoscopist • Director, Endoscopic Bariatric Program • Asst Prof. of Medicine • Chief Medical Social Media Officer @TJUHospital • President, @ahsm_org

Philadelphia, PA [austinchiang.com](#) Born November 4
Joined July 2013

3,125 Following 12.6K Followers

Instagram



austinchiangmd  [Follow](#)

1,215 posts 65.4k followers 996 following

Austin, MD MPH | GI Doctor

- Interventional & weight loss endoscope
- Chief Med Social Media Officer @jeffersonhealth

Pres @ahsm_org
Vote for TikTok advocate! 🙏
[glaad.org/tiktok](#)

Press Trashstagram TikTok COVID-19 Talks YouTube Adv Endo

TikTok



austinchiangmd 

Dr. Austin, MD MPH

[Follow](#)

401 Following 386.5K Followers 13.5M Likes

Medical Mythbuster
Professor, GI Doctor
Duke/Columbia/Harvard
Vote plz
[glaad.org/TikTok](#)

Let's make a Twitter account!

1. Visit twitter.com or download the Twitter app on your phone.
2. Create a handle or Username.
3. Bio - can link to your Department + University handles, or lab.
Can include hashtags of your research interests, e.g.,
#neuroscience or #mitochondria. Can include personal
interests as well like #scicomm or #scienceadvocacy
4. Take a selfie - add it to your profile - can change this any
time.

Start building your community!

1. Follow @ResearchAtJeff !
2. Follow your “neighbors” -share your handle in the chatbox!
3. Follow a few professional societies + journals relevant to your field.
4. Spend a minute looking at their feeds.
5. Retweet something with a comment - why did you find it interesting?

Useful Twitter accounts to follow

- @biorxivpreprint
- @AcademicChatter
- @nationalpostdoc
- @NatureNews
- @massivesci
- @500womensci
- @500QueerSci
- @cientificolatin
- @BLACKANDSTEM
- @PhDBalance
- @PhDForum
- @DisInHigherEd
- @sciam
- @NIHfunding
- @AAAS
- @newscientist
- @OpenAcademics
- @LGBTSTEM
- @LatinxinSTEM

Jefferson accounts:

- @ResearchAtJeff
- @GsaJefferson
- @deijournalclub
- @JeffPostdocs

Useful hashtags

- #phdchat
- #AcademicTwitter
- #AcademicChatter
- #ScienceTwitter
- #scicomm
- #mentalhealth
- #WomenInStem
- #STEM
- #BlackInSTEM
- #FirstGen
- #phdlife
- #LGBTQinSTEM
- #QueerinSTEM

Workshop Deliverable - Option 1

Twitter Takeover (#JeffTakeover):

- Plan and write 2 original posts
- Retweet useful research resources or interesting videos
- See how many new followers you can garner
- Create and pin a graphic letting others know you're posting
(we will help with this part)

Contact us at ResearchNews@jefferson.edu to arrange a date.

#Jeff Takeovers

Jefferson Research @ResearchAtJeff · Feb 17, 2020
#JeffTakeover is back, and we couldn't be happier!

Tomorrow, researcher Clinita Randolph (@DrNitabyF8th) will help us celebrate #DiversityandInclusion initiatives at @JeffersonUniv and in honor of #BlackHistoryMonth 🏡, spotlight contributions to the #JeffersonResearch community.

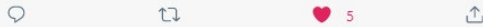
Twitter Takeover
Feb 18, 2020



@DrNitabyF8th

Researcher Clinita Randolph will spotlight **Black History Month** and diversity in the Jefferson research community.

#JeffTakeover



Jefferson Research @ResearchAtJeff · Jan 14, 2020
It's Takeover Time! Follow along as @AshleyLiataud tells us all about migraines and how they're different from a regular headache.

#JeffTakeover #JeffersonResearch @JeffHeadacheCtr

Twitter Takeover
Jan 14, 2020



@AshleyLiataud

Today, researcher Ashley Liataud will tweet all about *Why a Migraine is not just a "bad headache"*

#JeffTakeover



Jefferson Research @ResearchAtJeff · Jan 8, 2020

It's time for another Twitter Takeover! Follow researchers from the Lepore Lab, Nicolette (@NHeinsinger) & Vivian (@allahyarivivian) as they tweet all about "Mind the gap: Therapeutic strategies for treating spinal cord injury".

#JeffersonResearch #JeffTakeover #AcademicTwitter

Twitter Takeover
Jan 8, 2020



@NHeinsinger



@allahyarivivian

Today, researchers Nicolette Heinsinger & Vivian Allahyari will tweet about "Mind the gap: Therapeutic strategies for treating spinal cord injury".

#JeffTakeover

Jefferson Research @ResearchAtJeff

That's right, another Twitter Takeover! Tomorrow, Grace (@Graceful_Views) & Samantha (@smiizbrown) will tell us about research in the field of #PancreaticCancer. They'll also highlight another important topic - #WomenInSTEM! Don't miss it!

#JeffersonResearch #JeffTakeover

Twitter Takeover
Jan 16, 2020



@Graceful_Views



@smiizbrown

Researchers Grace McCarthy and Samantha Brown will tweet about Pancreatic Cancer and Women in Science!

#JeffTakeover

Lauren Langbein @Lauren_Langbein · Jan 23, 2020
What's that? I just switched over to talking about mental health for my #JeffTakeover? You don't say!

Follow along @ResearchAtJeff and let's talk about it!

Twitter Takeover
Jan 23, 2020



@Lauren_Langbein

Researcher Lauren Langbein will tweet about two very important topics: Mental Health in Academia and Kidney Cancer

#JeffTakeover



Workshop Deliverable - Option 2

Create a video on YouTube or TikTok - we'll share on the @ResearchAtJeff channel! This could be:

- An elevator pitch of your research (think 3MT!)
- A concept related to your research
- An issue in STEM/academia/research you care about
- A graphical or video abstract (think Science Sketch!)

THANK YOU!

QUESTIONS??



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