



# Building a science slam presentation

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#### Have you ever been inspired by something you learned about science??





#### And then... action! Science in real life!





## Aim: To give you ideas and tools to build a science slam talk.





#### Our Agenda

Review an example

Share tips for building your science slam



#### Keep in mind...

Audience discusses and judges

Audience is ANYONE!!

Presenters use a 5-minute format (~750 words)





#### Science Slam Example: https://www.youtube.com/watch?v=NGKnTqQqb\_E



#### 3 Key Areas Judges will consider:

Passion - use your face, hands, and voice!

Pictures - use simple, colorful, clear graphics.

Plain language - make it easy to understand!



#### Choosing plain language

- Prefer the familiar word to the unfamiliar.
- Prefer the concrete word to the abstraction.
- Prefer the single word to the many.
- Prefer the short word to the long.
- Prefer the Saxon word to the Romance word.

The King's English by H.W. Fowler, 1906



#### Saxon vs. Romance

- Boss vs. superior
- Job vs. position
- Wish vs. desire
- Gut vs. abdomen
- Help vs. ?

#### What are some plain language alternatives?

Jargon words	Plain language
Accelerate	Speed up
Bilateral	Two-sided, both sides
Carcinogen	Cancer-causing
Distal	Back of
Etiology	Cause of



### "If you find your own writing boring, so will somebody else."

Michael Dirda, Washington Post Book Section, at the NIH Plain Language Award Ceremony



### Plain language Examples for Patients (Make it relevant.)

- DEXAMETHASONE (Baycadron) "This can help with a queasy stomach and also creates an appetite."
- DIAZEPAM (Valium) "Valium is a short-acting medicine that can help with feelings of worry."

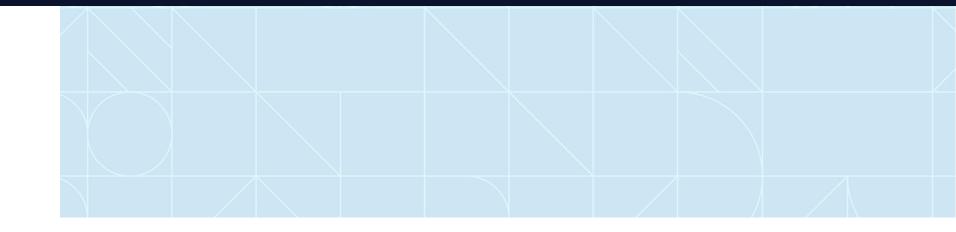


#### Tips for presenting

- Smile!
- Use your hands
- Show enthusiasm with your face and movement
- Pause and breathe to avoid um and uh
- Time yourself and practice, practice, practice
- Slow it down so we can understand everything



### For a coaching session: <a href="mailto:Pamela.Walter@Jefferson.edu">Pamela.Walter@Jefferson.edu</a>







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