# GRAPHIC DESIGN

## (For non-design students)

## CREDITS 13

## INTRODUCTION

The graphic design minor introduces students to conceptual, aesthetic, and technological skills associated with the discipline. Courses focus on design principles and thinking as related to visual communication, typography, image making, information gathering and organization, research and concept development, with consideration for audience and context.

## COURSES

**Required (in sequential order)**

VDES 101     Design I Design Essentials

GRPH 110     Digital Imaging for Graphic Design (all semesters)

GRPH 102     Design II Introduction to Graphic Design (Spring)

GRPH 201     Design III Introduction to Typography (Fall)

## LINK TO MINOR FORM:

http://www.eastfalls.jefferson.edu/successcenter/inc/pdf/advising/DeclaringaMinor.pdf