GRAPHIC DESIGN

(For Animation & Digital students)

CREDITS 13

INTRODUCTION

The graphic design minor introduces students to conceptual, aesthetic, and technological skills associated with the discipline. Courses focus on design principles and thinking as related to visual communication, typography, image making, branding, information gathering and organization, research and concept development, with consideration for audience and context.

Prerequisites

GRDS 201   Design III Introduction to Typography (Fall)

COURSES

Required

GRPH-202   Design IV. Advanced Typography

GRPH-301   Intro to Branding

Select two of the following (as necessary to reach 13 total credits)

GRPH 208   History of Graphic Design

GRPH 305   Exhibit Design and Signage

GRPH 341   Illustration

GRPH 408   Advanced Publication Design

GRPH 409   Issues in Information Design

DIGD 206   Foundations in Web Design & Strategy

LINK TO MINOR FORM:

http://www.eastfalls.jefferson.edu/successcenter/inc/pdf/advising/DeclaringaMinor.pdf