

Name \_\_\_\_\_

Campus Key \_\_\_\_\_

**LEVEL I. (FIRST YEAR): 31-33 credits**

(Prerequisite) Cr Sem. Grade TR Equiv.

**Hallmark Courses - 16-18 credits**

FYS-100	Pathways Seminar: Preparing for Academic & Professional Success <small>(Not required for transfer students)</small>		1	_____	_____	_____
WRIT-101/G/S	Writing Seminar I: Written Communication <small>(WRIT-100 may only be used to satisfy free elective credits)</small>		3-4	_____	_____	_____
AVIS-101	American Visions		3	_____	_____	_____
( )	Science <small>(Select from the following: BIOL-101, CHEM-101, PHYC-101, SCI-109, SCI-110/L, CHEM-103/L, BIOL-103/L, PHYC-201/L)</small>		3	_____	_____	_____
MATH-1( )	Mathematics <small>(Select one)</small>		3-4	_____	_____	_____
	MATH-100 or 101 Finite Mathematics (3 cr)	MATH-102 (3 cr) or 110 Precalculus (4 cr)				
	MATH-103 Applied Calculus (3 cr)	MATH-111 Calculus I (4 cr)				
MATH-1( )	Science, Mathematics, or Statistics (ABA 201) <small>(Select one)</small>		3-4	_____	_____	_____

**Communications Core - 12 credits**

COMS-101	Introduction to Communications & Media Studies		3	_____	_____	_____
COMS-102	Introduction to Public Speaking		3	_____	_____	_____
COMS-200	Visual Media		3	_____	_____	_____
COMS-202	Responsible Newsgathering and Research		3	_____	_____	_____

**Minor - 3 credits**

( )	First Course in Required Minor		3	_____	_____	_____
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**LEVEL II. (SECOND YEAR): 30 credits**

(Prerequisite) Cr Sem. Grade TR Equiv.

**Hallmark Courses - 9 credits**

ETHC-2( )	Ethics	<small>(WRIT-101, AVIS-101)</small>	3	_____	_____	_____
GDIV-2( )	Global Diversity <small>Includes World Languages at any level</small>	<small>(WRIT-101, AVIS-101)</small>	3	_____	_____	_____
WRIT-201	Writing Seminar II: Multimedia Communication	<small>(WRIT-101)</small>	3	_____	_____	_____

**Communications Core- 18 credits**

COMS-204	Intro to Video Production		3	_____	_____	_____
COMS-206	Public Relations/Strategic Communications		3	_____	_____	_____
COMS-203	Digital Communication and Culture		3	_____	_____	_____
COMS-307	Media Writing		3	_____	_____	_____
( )	Visual Production Course <small>(Select from the following: POTO 101, POTO 102, DIGD 200, DIGD 206)</small>		3	_____	_____	_____
MKTG 102	Principles of Marketing		3	_____	_____	_____

**Minor - 3 credits**

( )	Second Course in Required Minor		3	_____	_____	_____
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**LEVEL III. (THIRD YEAR): 30 credits**

(Prerequisite) Cr Sem. Grade TR Equiv.

**Hallmark Courses: 9 credits**

ADIV-2( )	American Diversity	<small>(WRIT-101, AVIS-101)</small>	3	_____	_____	_____
GCIT-2( )	Global Citizenship <small>Includes World Languages at any level</small>	<small>(WRIT-101, AVIS-101)</small>	3	_____	_____	_____
CGIS-300	Contemporary Global Issues	<small>(WRIT-201; GDIV-2XX or GCIT-2XX)</small>	3	_____	_____	_____

**Communications Core - 9 credits**

COMS-300	Audio Production: Podcasting		3	_____	_____	_____
LAW-304	Law, Media, & Society		3	_____	_____	_____
COMS-306	Social Media Strategies		3	_____	_____	_____

**Minor - 3 credits**

( )	Third Course in Required Minor		3	_____	_____	_____
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**Free Electives - 9 credits**

( )	_____		3	_____	_____	_____
( )	_____		3	_____	_____	_____
( )	_____		3	_____	_____	_____

