

**School of Business**  
**THOMAS JEFFERSON UNIVERSITY**

**BACHELOR OF SCIENCE: INTERNATIONAL BUSINESS**

**2022-2023**

Name _____		ID# _____			
<b>LEVEL I (FIRST YEAR) – 31-32 credits</b>	<i>(Prerequisite)</i>	Cr	Sem.	Grade	TR Equiv.

**Hallmark Courses – 10-11 credits**

	FYS-100 Pathways Seminar: Preparing for Academic & Professional Success <small>(Not required for transfer students)</small>	1	<input type="checkbox"/>		
	WRIT-101/101G Written Communication <i>(Fall)</i> <small>WRTG-100 may only be used to satisfy free elective credits</small>	3	<input type="checkbox"/>		
DBTU114	<b>AMST-114 Topics in American Studies</b>	3	<input type="checkbox"/>		
	MATH-1( ) Mathematics <small>(select one option below)</small>	3-4	<input type="checkbox"/>		
MATH-100 or MATH-101 College Algebra (3 cr.)		MATH-102 or MATH-110 Precalculus (3 cr)			
MATH-103 Applied Calculus (3 cr.)		MATH-111 Calculus I (4 cr)			

**DEC Core - 3 credits**

	DECF-102 Finding and Shaping Opportunity *	3	<input type="checkbox"/>		
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**Business Core – 18 credits**

	ACCT-101 Financial Accounting <i>(Fall)</i>	3	<input type="checkbox"/>		
	ACCT-102 Managerial Accounting <i>(Spring)</i> <span style="float: right;"><i>(ACCT-101)</i></span>	3	<input type="checkbox"/>		
	MKTG-102 Principles of Marketing	3	<input type="checkbox"/>		
	ECON-205 Macroeconomics <i>(Fall)</i>	3	<input type="checkbox"/>		
	MGMT-301 Principles of Management <i>(Spring)</i>	3	<input type="checkbox"/>		
	ECON-206 Microeconomics <i>(Spring)</i>	3	<input type="checkbox"/>		

<b>LEVEL II (SECOND YEAR) – 30-31 credits</b>	<i>(Prerequisite)</i>	Cr	Sem.	Grade	TR Equiv.
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**Hallmark Courses – 12-13 credits**

	ETHC-2( ) Ethics <span style="float: right;"><i>(WRIT-101, AMST-114)</i></span>	3	<input type="checkbox"/>		
	ADIV-2( ) American Diversity <span style="float: right;"><i>(WRIT-101, AMST-114)</i></span>	3	<input type="checkbox"/>		
	GDIV-2( ) Global Diversity *** <small>Includes World Languages at any level</small> <span style="float: right;"><i>(WRIT-101, AMST-114)</i></span>	3	<input type="checkbox"/>		
	WRIT-201/202 Multi-media Communication <span style="float: right;"><i>(WRIT-101)</i></span> <small>WRIT 202 is for transfer students (4 cr)</small>	3-4	<input type="checkbox"/>		

**DEC Core - 3 credits**

DECSYS20X	DECS-2( ) Sytsems: <i>(Select one DECS) *</i>	3	<input type="checkbox"/>		
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**Business Core – 9 credits**

STAT201	ABA-201 Intro to Business Analytics <i>(Fall) *</i> <span style="float: right;"><i>MATH-1XX</i></span>	3	<input type="checkbox"/>		
STAT202	ABA-202 Statistical Data Analytics <i>(Spring)</i> <span style="float: right;"><i>(STAT-201 or ABA-201)</i></span>	3	<input type="checkbox"/>		
	FIN-301 Financial Management <i>(Spring)</i> <span style="float: right;"><i>(ACCT-101, STAT-201 or ABA-201)</i></span>	3	<input type="checkbox"/>		
	BLAW-301 Business Law * <span style="float: right;"><i>(WRIT-101 or WRTG-101)</i></span>	3	<input type="checkbox"/>		

**International Business core - 3 credits**

	MGMT-307 International Management <i>(Fall only)</i> <span style="float: right;"><i>(MGMT-301 or MGMT-104)</i></span>	3	<input type="checkbox"/>		
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<b>LEVEL III (THIRD YEAR) - 30 credits</b>	<i>(Prerequisite)</i>	Cr	Sem.	Grade	TR Equiv.
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**Hallmark Courses – 6 credits**

	GCIT-2( ) Global Citizenship *** <small>Includes World Languages at any level</small> <span style="float: right;"><i>(WRIT-101, AMST-114)</i></span>	3	<input type="checkbox"/>		
DBTG300	<b>CGIS-300 Contemporary Global Issues</b> <span style="float: right;"><i>(WRIT-20X; GDIV-2XX or GCIT-2XX)</i></span>	3	<input type="checkbox"/>		

**DEC Core - 3 credits**

DECMTHD300	DECM-300 Methods: Ethnographic Research Methods * <span style="float: right;"><i>(WRIT-20X; GDIV-2XX or GCIT-2XX)</i></span>	3	<input type="checkbox"/>		
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**Business Core – 6 credits**

**General Electives - 3 credits**

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**LEVEL III (THIRD YEAR) - continued**

(Prerequisite)

Cr Sem. Grade TR Equiv.

**International Business Core - 9 credits**

MKTG-324	International Marketing (Fall only)	(MKTG-302 or MKTG-104)	3	<input type="checkbox"/>		
FIN-318	International Finance (Spring only)	(FIN-301)	3	<input type="checkbox"/>		
ECON-401	International Economics (Spring only)		3	<input type="checkbox"/>		

**Language - 6 credits \*\*\***

( )			3	<input type="checkbox"/>		
( )			3	<input type="checkbox"/>		

**LEVEL IV (FOURTH YEAR)- 30 credits**

(Prerequisite)

Cr Sem. Grade TR Equiv.

**Hallmark Courses - 3 credits**

HALL499	<b>PHIL-499</b>	<b>Philosophies of the Good Life</b>	3	<input type="checkbox"/>		
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(ETHC-2XX, ADIV-2XX, GCIT-2XX, GDIV-2XX, CGIS-300, DECM-300., DECS20X, MATH1XX)

**Business Core - 9 credits**

MGMT401	ABA-401	Operations and Data Analytics	(STAT-201/ABA-201, MGMT-301/104)	3	<input type="checkbox"/>	
****	MGMT-498N	Business Capstone: Strategy Simulation (Fall) *	(75 Credits)	3	<input type="checkbox"/>	
****	MGMT-499N	Business Capstone: CSR (Spring) *	(75 Credits)	3	<input type="checkbox"/>	

**General Electives - 6 credits**

Free electives can be used for free electives, internships, minor requirements, and additional electives within the major.

Please consult with advisor for appropriate use of free electives.

( )			3	<input type="checkbox"/>		
( )			3	<input type="checkbox"/>		

**Business Minor (Choose one: ACCT, FINC, MKTG or MGMT)\*\* - 12 credits**

( )			3	<input type="checkbox"/>		
( )			3	<input type="checkbox"/>		
( )			3	<input type="checkbox"/>		
( )			3	<input type="checkbox"/>		
( )			3	<input type="checkbox"/>		

**TOTAL CREDITS: 121-122 credits**

<b>Fundamentals Courses:</b> (Fundamental "099" courses do <b>not</b> count toward graduation requirements. However, WRTG-100, WRIT100, TXIS100 and ITXA-100 <b>can</b> be used toward graduation credits....as free electives.)						
MATH-099	Fundamentals of College Mathematics	(must earn C or better)	3	<input type="checkbox"/>		

\* Course identified for posting Hallmark artifact. See <https://www.jefferson.edu/academics/hallmarks.html>  
 \*\* See catalog for requirements for various minors: <https://www.jefferson.edu/life-at-jefferson/handbooks.html>

**Mandatory study abroad:** Students must study abroad and complete at least 2 courses while abroad.  
**\*\*\* Mandatory Language:** Studente must take the highest level of language for which they are qualified and complete, at least, two levels of one language (example: FREN-201, FREN-301)

\*\*\*\* satisfies DEC capstone requirement

(Fall) & (Spring) indicates recommended sequence  
 Some course are only offered in Fall or Spring. These too are marked (Fall only) or (Spring only).  
 Since Major/elective courses are not offered every semester, please consult with advisor to ensure timely completion.

**Surplus credits not used toward degree requirements**

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Please note Thomas Jefferson University residency requirement:  
 "The University has a residency requirement of 60 credits for Day Division students. Students must take a minimum of 60 credits – 12 credits must be within the major core; 9 credits must be in Hallmark courses in order to be eligible for a B.S. degree."  
 This form should be used as a worksheet in conjunction with the catalog and the Hallmark "menu" of options and Banner transcript and Degree Works reports. Please refer to the University catalog for questions regarding curriculum and academic policies.

**COURSE STATUS:**  = course to take next semester  = course currently being taken  = course completed