

MBA Assessment Plan and Curriculum Map 2023-2026

ACBSP

	Measurement Tool Target = 80% or more meet or exceed 83% score	Course (FA or SA)	1st Measurement Iteration		2nd Measurement Iteration		3rd Measurement Iteration	
			Semester	Results /Interventions	Semester	Results /Interventions	Semester	Results /Interventions
SA = Summative Assessment FA = Formative Assessment								
<b>1. Ethical and Social Responsibility</b>								
a. Students will develop and implement innovative business models based on ethical and socially responsible decisions.	Project	MBA 604 (SA)	Fall '23	Target Met, 89% M/EE	Fall '24		Fall '25	
<b>Related Institutional Learning Goal:</b> Students are prepared to be ethically responsible citizens in the personal, professional & civic spheres.	Commercial Simulation	MBA 642 (SA)	Spring '24	Target Met, 84% M/EE	Fall '24		Fall '25	
<b>2. Quantitative Reasoning and Analytical Skills</b>								
a. Students will demonstrate proficiency in applying Excel to solve real world problems.	Case Study	MBA 630 (FA)	Fall '23	Target Not Met, 50% M/EE. Intervention: Increase instruction in identified areas of student weakness in applying Excel to solve real world problems. [Additionally, please see Note below Curriculum Map.]	Fall '24		Fall '25	
b. Students will analyze financial statements and compute financial ratios to draw appropriate inferences.	Exam	MBA 628 (FA)	Fall '24		Spring '25		Spring '26	
	Exam	MBA 629 (FA)	Fall '23	Target Met, 94% M/EE	Fall '24		Fall '25	
<b>Related Institutional Learning Goal:</b> Students possess a breadth& depth of professional skills informed by the liberal arts & sciences. <b>Related Institutional Learning Goal:</b> Students integrate theory & practice to inform research & guide creative decisions in their professional fields.	Commercial Simulation	MBA 642 (SA)	Spring '24	Target Met, 84% M/EE	Fall '24		Fall '25	
<b>3. Writing Skills</b>								
a. Students will compose effective business documents.	Rubric applied to a paper	MBA 627 (FA)	Spring '24	Target Met, 100% M/EE	Spring '25		Spring '26	

<p><b>Related Institutional Learning Goal:</b> Students possess a breadth &amp; depth of professional skills informed by the liberal arts &amp; sciences.</p> <p><b>Related Institutional Learning Goal:</b> Students integrate theory &amp; practice to inform research &amp; guide creative decisions in their professional fields.</p>								
<b>4. Leadership Skills</b>								
a. Students will develop leadership skills in a team oriented business setting.	Project	MBA 602 (FA)	Spring '24	<b>Target Not Met, 50% M/EE</b> <b>Intervention:</b> Identify and increase instruction in areas of student weakness in understanding leadership theories and applications. [Additionally, please see <b>Note</b> below Curriculum Map.]	Spring '25		Spring '26	
<p><b>Related Institutional Learning Goal:</b> Students possess a breadth &amp; depth of professional skills informed by the liberal arts &amp; sciences.</p> <p><b>Related Institutional Learning Goal:</b> Students integrate theory &amp; practice to inform research &amp; guide creative decisions in their professional fields.</p>	Commercial Simulation	MBA 642 (SA)	Spring '24	<b>Target Not Met, 74% M/EE</b> <b>Intervention:</b> In light of commercial simulation parameters, reinforce instruction in understanding of leadership theories and applications. [Additionally, please see <b>Note</b> below Curriculum Map.]	Fall '24		Fall '25	
b. Students will work effectively in teams.	Commercial Simulation	MBA 642 (SA)	Spring '24	<b>Target Met, 84% M/EE</b>	Fall '24		Fall '25	
<p><b>Related Institutional Learning Goal:</b> Students apply multidisciplinary &amp; collaborative approaches as means of succeeding in dynamic, complex environments.</p> <p><b>Related Institutional Learning Goal:</b> Students interpret &amp; value diversity in both local &amp; global communities.</p>								
<b>5. Integrative Learning</b>								
a. Students will blend knowledge and skill from different disciplinary areas to develop effective business strategies.	Commercial Simulation	MBA 642 (SA)	Spring '24	<b>Target Met, 84% M/EE</b>	Fall '24		Fall '25	
<p><b>Related Institutional Learning Goal:</b> Students apply multidisciplinary &amp; collaborative approaches as means of succeeding in dynamic, complex environments.</p> <p><b>Related Institutional Learning Goal:</b> Students are prepared to bring innovation to their fields &amp; anticipate future directions in their professions by adapting to social, environmental &amp; economic change.</p>								

\* Please note that new, more rigorous, grading standards were applied to all School of Business Undergraduate and Graduate assessments beginning Fall 2023, thereby potentially impacting results.



